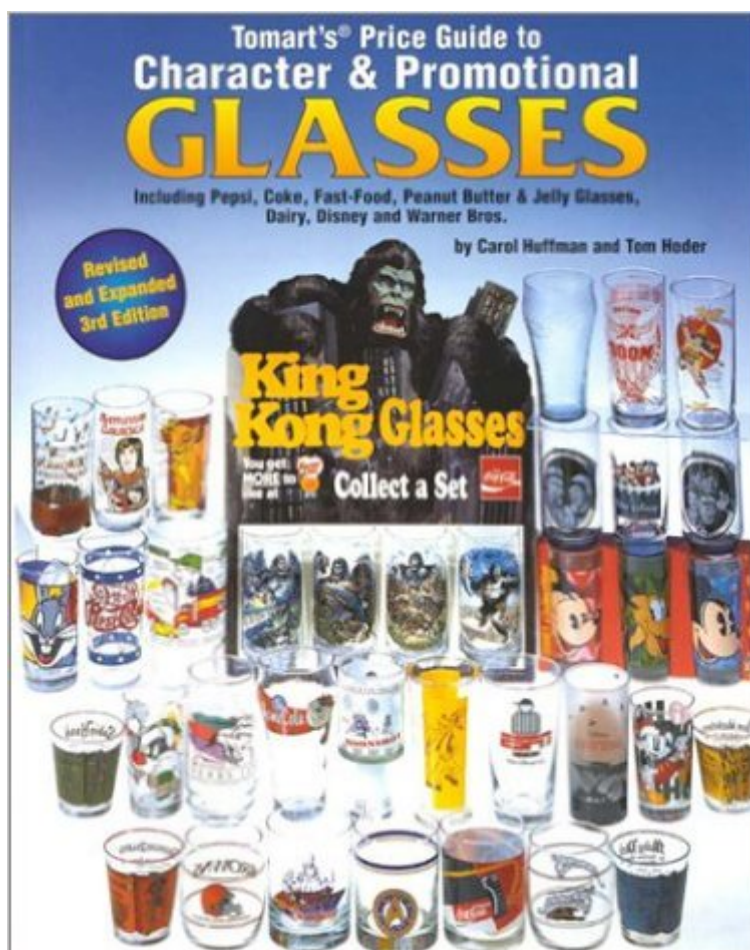


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# Tomart's Price Guide To Character And Promotional Glasses



## Synopsis

Any glass marked with an advertising logo, character or design is collected by someone. Glasses issued by breweries, railroads, hotels and a wide variety of other sources fall under this broad advertising/promotional category but are not included. This book deals exclusively with character, sports, fast-food and similar glasses generally associated with milk, soft drinks and food products-both in this country and foreign countries Character and Promotional Glasses was designed to be an authoritative and easy to use collector's guide. It utilizes an identification and classification system designed to create a standard identification number for each individual collectible glass and associated item.

## Book Information

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Average Customer Review: 4.7 out of 5 stars [See all reviews](#) (17 customer reviews)

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## Customer Reviews

We have waited patiently for the release of this book as it has been 2 years since we were told it was going to be released. Time and effort are clearly visible as it gives reference of over 800 new glasses that the previous editions lacked. Many of the small mistakes about certain glasses have also been corrected. This is clearly at the top of its class for promotional glasses and is more extensive in categories than all the other so called glass books available on the market. As with any collector book this one has prices in it and not all of them are reliable as the common items appear to be overpriced and the high end glasses appear to be underpriced. The only disappointment I had overall with the book was its combining black and white photos on same pages as color shots, since part of the page is in color it would be nice to have the whole page in color. In any event Tom Hoder

did an excellent job overall and this book will still stand above others as the one people will use as a guide.

I confess that I am a little disappointed in the revised 3rd edition of this book which I purchased after seeing an earlier edition in the reference section of our local library. I am a collector of Big Top peanut butter song glasses, and this book seems to be one of the few that has information about these glasses. When I looked up the Big Top glasses in this latest edition, there was actually less text and fewer photographs of these glasses than there had been in the earlier edition!! For this reason, I have a hard time considering the third edition "revised and expanded." There are also a number of Big Top glasses with children's songs that are not listed (London Bridge, Farmer in the Dell, Little Bo Peep, Billy Boy, etc.)

I bought two other books at the same time as this one.. Chase and Kelly's "Collectible Drinking Glasses" and John Hervey's "Collector's Guide to Cartoon and Promotional Drinking Glasses". All three are good, but this one is the one I keep coming back to, while on the hunt at flea markets etc. I am new to collectible glasses so I can't speak to issues of accuracy or pricing. Hope this helps!

This is a great guide. The pictures helped a lot in identification. The only reason it didn't get a 5 out of 5 stars from me is due to a lack of a full description on some of the glasses and I've also encountered a few glasses that this guide still did not contain, even with the large number that are listed. Other than that, this guide was extremely helpful and I would recommend it to anyone collecting Character/Promotional glasses.

This book is excellent in that it give a comprehensive review of all the major types of collectible glasses. It is very fair in how it arrives at pricing these items.

Very comprehensive collection:immense help in completing sets of glasses.Hopeful that it will be updated in the future.Price guidelines are no longer in the real world.

It helps to get information on collectible glasses from people who have researched to have at least have some information regarding prices and availability.

I love this book. Easy to reference what I need.Wide assortment of glasses for any collector. Now I

know the value of collectible glasses.

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